



Europäisches
Patentamt
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From idea to market

Programme

29 March 2017

Eindhoven, The Netherlands

European Patent Academy

in co-operation with

TU/e Technische Universiteit
Eindhoven
University of Technology
Where innovation starts

DELTAPATENTS

Wednesday, 29 March 2017

9.30 Welcome

Alexander Rosemann, Professor, Department of the Built Environment, TU/e

9.45 The European Patent Office: facts and figures

Remko Dinkla, examiner, EPO

10.15 Introduction to intellectual property rights

Nico Cordes, European patent attorney, DeltaPatents

10.45 Coffee break

11.15 European patent system

- Patentability requirements
- Procedure

Remko Dinkla, examiner, EPO

12.00 Developing an IP strategy

- How to recognise an idea and what to do first
- Patent law: the most important dos and don'ts

Nico Cordes, European patent attorney, DeltaPatents

12.45 Lunch

13.30

Exploit your ideas

- Potential commercial value of an idea
- Valuation and exploitation of IPRs
- IP case study

*Jelle Hoekstra, European patent attorney,
DeltaPatents*

14.15

Searching for patents

- Why does patent information matter?
- Espacenet

Remko Dinkla, examiner, EPO

15.15

Coffee break

15.45

TU/e and patents

- Process
- University point of view

*A. J. M. (Bart) de Jong MSc, Manager Technology
Transfer, IP Officer, TU/e Innovation Lab*

16.30

End of the workshop

Venue

Filmzaal Zwarte Doos
Eindhoven University of Technology

Seminar reference

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Organised by

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In co-operation with

TU/e Innovation Lab
ILI (Intelligent Lighting Institute of TU/e)
DSC/e (Data Science Center of TU/e)
CHT (Center of Humans & Technology of TU/e)
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