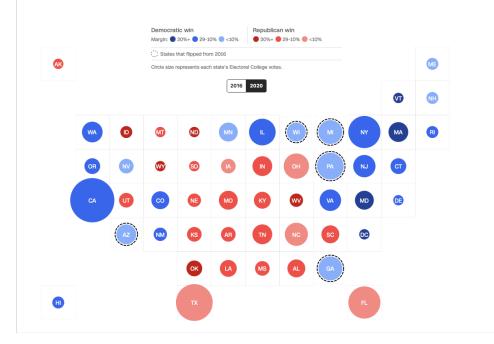
Representation of electoral votes

"Land does not vote. People do." Choropleth maps can be misleading in depicting the electoral vote distribution. In addition, these mostly static images do not address temporal aspects (such as historical voting preferences), which can highlight and help to explain interesting differences in voting behavior between regions and states.



CNN example 2016 v.s. 2020

The aim of this project is to explore different methods to dynamically or interactively visualize election data that capture scale, geography and temporal aspects of voting. How can the user be guided to get a better idea about the candidate preferences and changes per geospatial region? What kind of comparisons are interesting to show (e.g., between the years 2020 and 2016)? Keep in mind that this project is more design focused with creativity challenges. Consider linking of views and interactions. Can you think of new visual encodings that can help to convey a certain story and / or let the audience explore different aspects of the electoral vote?

- Data: Look for interesting data sets online. Some data of the 2020 Elections may be obtained <u>here</u>, but please orient around to discover more and other sources of related information.
- Inspiration: cartogram example showing the misleading effect of choropleths: <u>https://try-to-impeach-this.jetpack.ai</u>