Dynamically generated hypertext adapted and personalized to the users’ needs and abilities has proven to be a very powerful technique over the last one and a half decade. It is particularly helpful for reducing the information overload that frequently occurs in the modern information world. Adaptive hypertext is equally effective in many environments, be it news, products, artifacts or descriptions thereof in electronic shops, libraries or museums, or even learning materials.

Architecture and framework building efforts allow the hypertext community to lay the foundations for the creation of generic system reference models that spawn research activities in multiple domains. Examples of such generic models are AHAM for adaptive hypermedia and FOHM for open hypermedia as well as the APeLS and Personal Reader frameworks for service-based adaptive hypermedia.

Rapid expansion of hypertext, web-based systems, and adaptive hypermedia resulted in the emergence of a plethora of new terms, conceptual models, and prototype systems. Classical hypermedia models are no longer capable of capturing phenomena that evolve in the Social and Semantic Web. In particular, open corpus adaptation, ontologies, group adaptation, and data mining tools for adaptation are not supported or supported in a limited fashion.

The DAH’11 workshop continues DAH’09 at Hypertext’09 and WABBWUAS’10 workshop at UMAP 2010. The workshop aims at providing a focused international forum for researchers to present, discuss and explore the state of the art as well as outline promising future research directions of dynamic and adaptive hypertext. The workshop will invite submissions addressing different aspects of dynamic and adaptive hypertext that focus on generic frameworks, approaches and techniques and ways of reusing novel models and/or existing system and their components for building adaptive hypermedia systems.

**TOPICS OF INTEREST**

- Adaptation and personalization
  - open-corpus adaptation
  - group adaptation
  - sharing user models
- Adaptive/Dynamic Hypertext authoring
  - authoring conceptual adaptation models
- Data mining for
  - user modeling
  - domain modeling
  - automatic generation of adaptation rules
- Adaptation frameworks
  - reusing adaptation reasoning and techniques
  - evaluation of frameworks
  - scalability and performance issues
IMPORTANT DATES

April 01, 2011  Submission of paper (LNCS format, 12-pages maximum)
April 26, 2011  Notification of acceptance
May 10, 2011    Early conference registration deadline
May 15, 2011    Camera ready due
June 6, 2011    Workshop day

SUBMISSION PROCEDURE

All submissions will be handled electronically. Please submit your contribution before the submission deadline (April 01, 2011) to the DAH'11 workshop via EasyChair. Each submission will be reviewed by at least two members of the workshop program committee. We aim to publish the proceedings of the workshop as CEUR Workshop Proceedings. All accepted workshop papers will be published in the online workshop proceedings.

SUBMISSION TYPES

- Full paper (up to 12 pages)
- Short paper (up to 6 pages)
- Demo (3 pages)

WORKSHOP CHAIRS

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