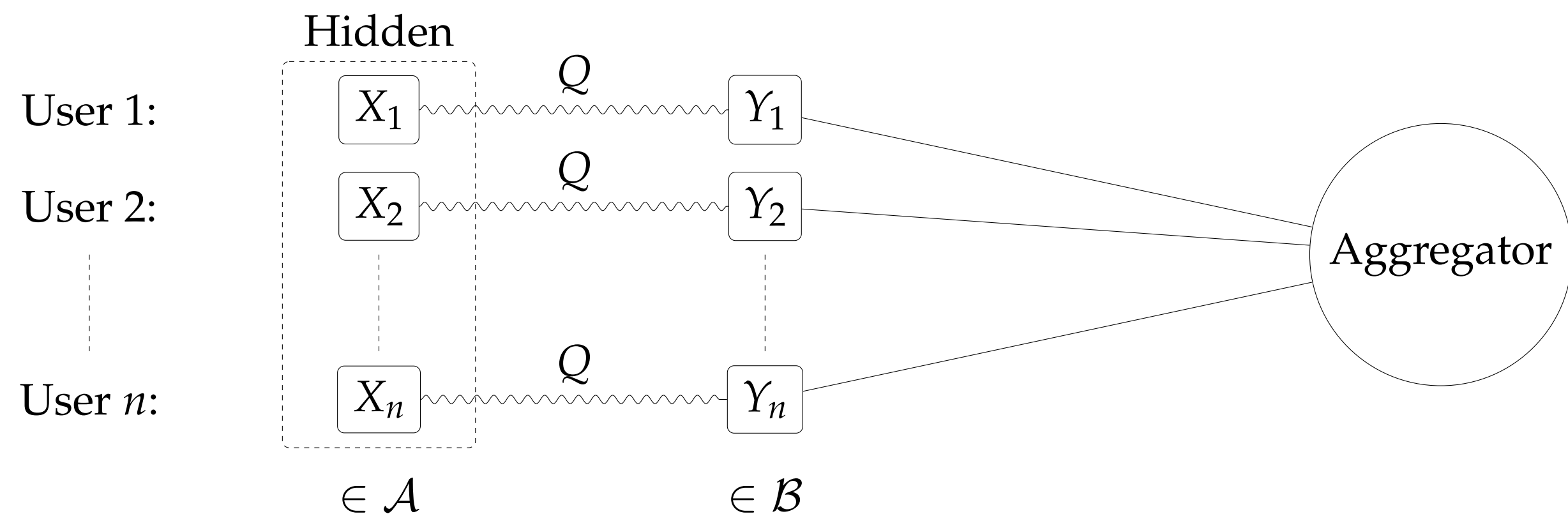


### 1 – Setting: Local Differential Privacy

There are many users and one aggregator. Each user has a value  $X_i \in \mathcal{A}$  representing their private data. The aggregator wants to know the distribution of the different elements  $x \in \mathcal{A}$  over the user population, while the users want their sensitive data to remain unknown.

**Tool:** The aggregator publishes a second domain  $\mathcal{B}$  and a random function  $Q: \mathcal{A} \rightarrow \mathcal{B}$  which obfuscates the original data. Each user sends  $Y_i := Q(X_i)$  to the aggregator.



#### Two competing concerns:

- **Aggregator:** wants to estimate frequencies of the  $x \in \mathcal{A}$ , i.e. *Utility*.
- **Users:** want the  $Y_i$  to contain little information about the  $X_i$ , i.e. *Privacy*.

### 2 – Current metrics do not capture Privacy and Utility well

#### Privacy metric: Local Differential Privacy (LDP) [1]

**Definition.** Define  $Q_{y|x} := \mathbb{P}(Y_i = y | X_i = x)$ . Then

$$\text{LDP}(Q) := \max_{x, x' \in \mathcal{A}} \max_{y \in \mathcal{B}} \log \frac{Q_{y|x'}}{Q_{y|x}} \in [0, \infty].$$

#### Problems:

- **Oversensitive:** even  $y$  with very low probability have big effect on LDP.
- **Restrictive:** Cannot handle many privacy protocols.
- **Opaque:** Now intuitive answer as to what LDP value users are happy with.

#### Utility metric: estimator accuracy [3]

**Definition.** For  $x \in \mathcal{A}$ , let  $f_x$  be the true frequency of  $x$  among the users, and let  $\hat{f}_x: \mathcal{B}^n \rightarrow \mathbb{R}$  be an estimator for  $f_x$  based on the  $Y_i$ . Then

$$\text{Acc}(Q) = \sum_{x \in \mathcal{A}} \mathbb{E}(\hat{f}_x(\vec{Y}) - f_x)^2.$$

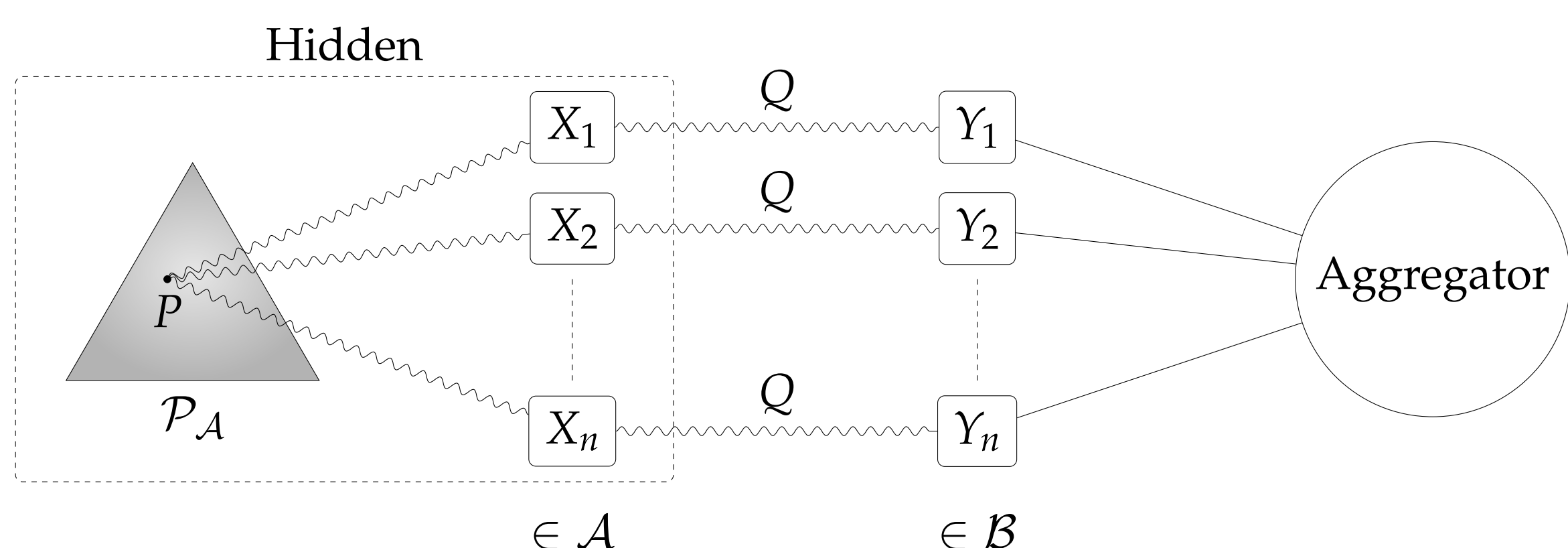
#### Problems:

- **Estimator-dependent:** measures the utility of the pair  $(Q, \hat{f})$  rather than that of just  $Q$ .
- **Negativity:** Many estimators given negative values for  $\hat{f}_x$ , no good way to account for this.

### 3 – New metrics based on Information Theory

#### Extended Model

- The  $X_i$  are drawn from some probability distribution  $P = (P_1, \dots, P_n) \in \mathcal{P}_{\mathcal{A}}$  (the space of probability distributions on  $\mathcal{A}$ )
- $P$  is itself a random variable drawn from some probability distribution  $\Delta$  on  $\mathcal{P}_{\mathcal{A}}$ .
- Aggregator wants to learn  $P$ .
- $\Delta$  reflects the aggregator's prior knowledge.



Information theory gives us:

$$\begin{aligned} \underbrace{H(\vec{X})}_{\text{total info}} &= \underbrace{I(\vec{X}; P)}_{\text{nonprivate info}} + \sum_i \underbrace{H(X_i | P)}_{i\text{'s private info}} \\ \underbrace{I(\vec{Y}; \vec{X})}_{\text{total info avail. to aggregator}} &= \underbrace{I(\vec{Y}; P)}_{\text{nonprivate info avail. to aggregator}} + \sum_i \underbrace{I(Y_i; X_i | P)}_{i\text{'s private info avail. to aggregator}} \end{aligned}$$

#### Definition: New Metrics

$$\begin{aligned} \text{Uti}_{n,\Delta}(Q) &= \frac{I(\vec{Y}; P)}{I(\vec{X}; P)} \\ \text{Priv}_{\Delta}(Q) &= 1 - \frac{I(Y_i; X_i | P)}{H(X_i | P)} = \frac{H(X_i | Y_i, P)}{H(X_i | P)} \end{aligned}$$

Intuition:

- $\text{Uti}_{n,\Delta}(Q)$  = Part of nonprivate info available to aggregator,
- $\text{Priv}_{\Delta}(Q)$  = Part of private info hidden from aggregator.

### 4 – The new metrics do not have old metrics' problems

#### Privacy metric problems:

- **Oversensitive:** Solved – by averaging over  $y$ ;
- **Restrictive:** Solved – also applies in settings of  $k$ -anonymity etc.;
- **Opaque:** Solved – privacy is now a percentage with clear meaning.

#### Utility metric problems:

- **Estimator-dependent:** Solved – no estimator involved;
- **Negativity:** Solved – metric relates to posterior distribution rather than (negative) estimators.

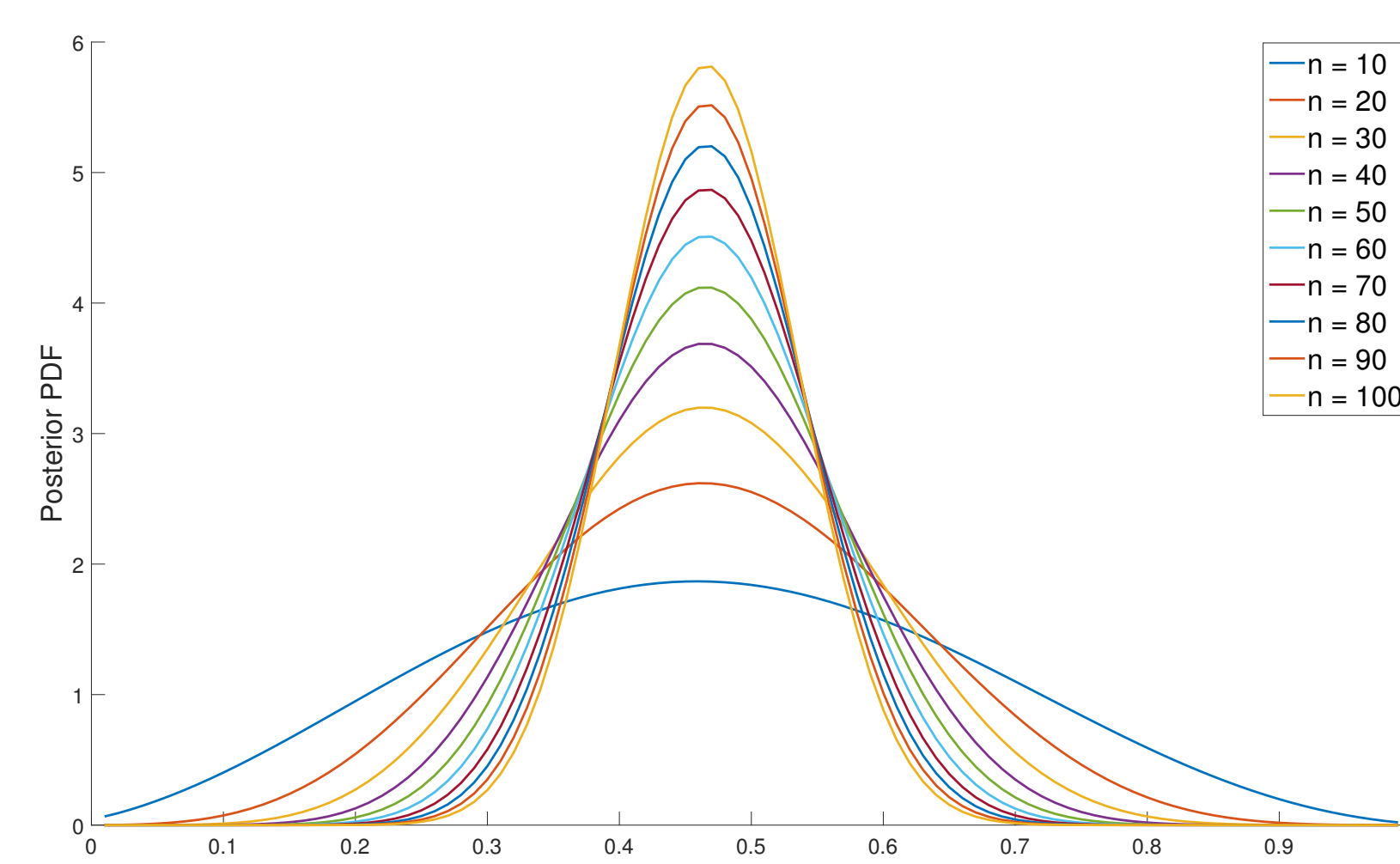
### 5 – Learning about $P$

#### Theorem (Accuracy of aggregator's knowledge)

Let  $P_{(d)}$  be the  $d$ -digit discretisation of  $P$ . Then there exists a constant  $c(Q)$  such that as  $n \rightarrow \infty$ ,

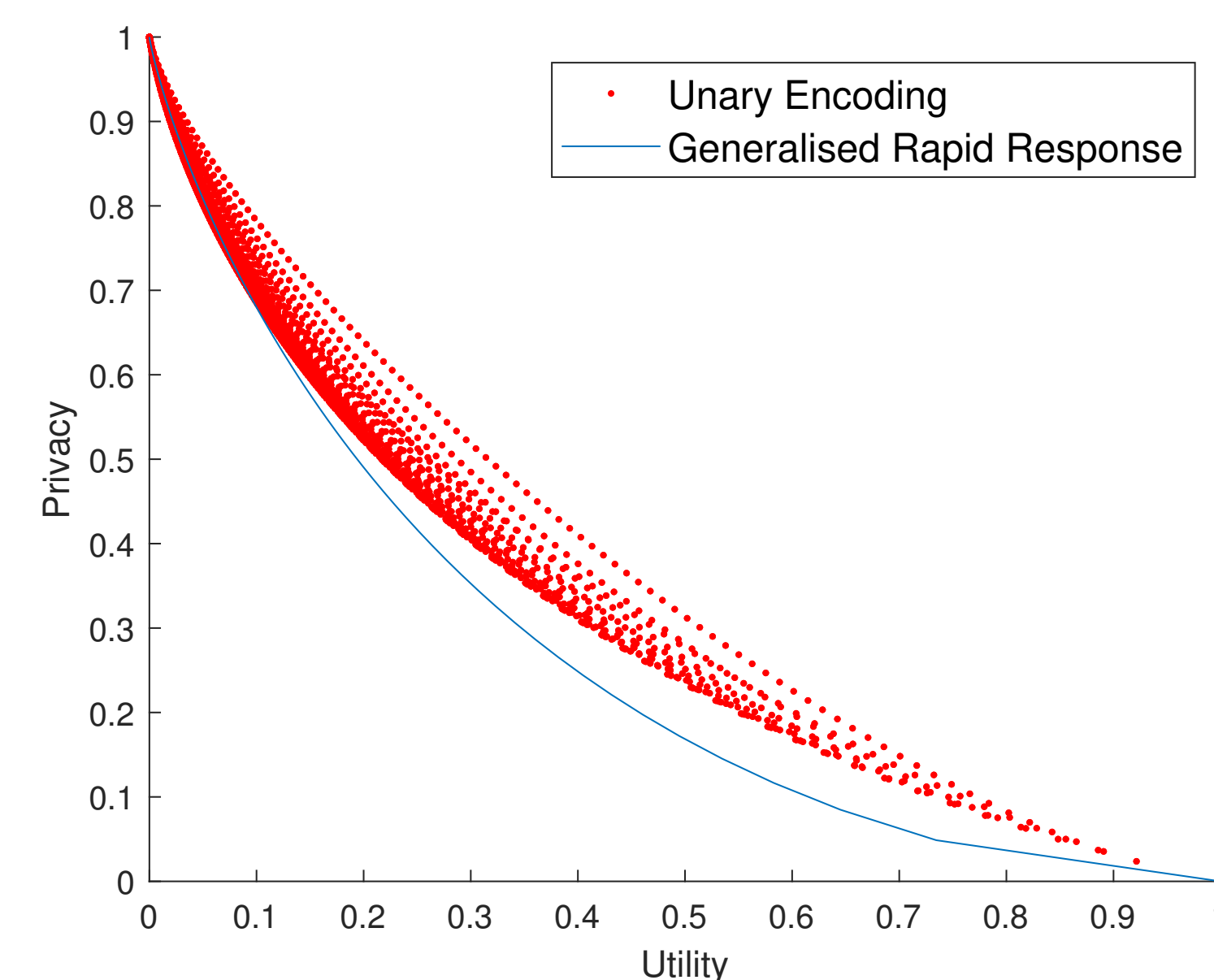
$$I(Y_1, \dots, Y_n; P) \approx H(P_{(\frac{1}{2} \log n + c(Q))}).$$

- The aggregator knows  $P$  up to  $\approx \frac{1}{2} \log n + c(Q)$  digits.
- One can view  $c(Q)$  as an asymptotic utility measure.
- $c(Q)$  is explicitly computable for a given  $Q$ .
- The aggregator's knowledge about  $P$  manifests in the posterior distribution:

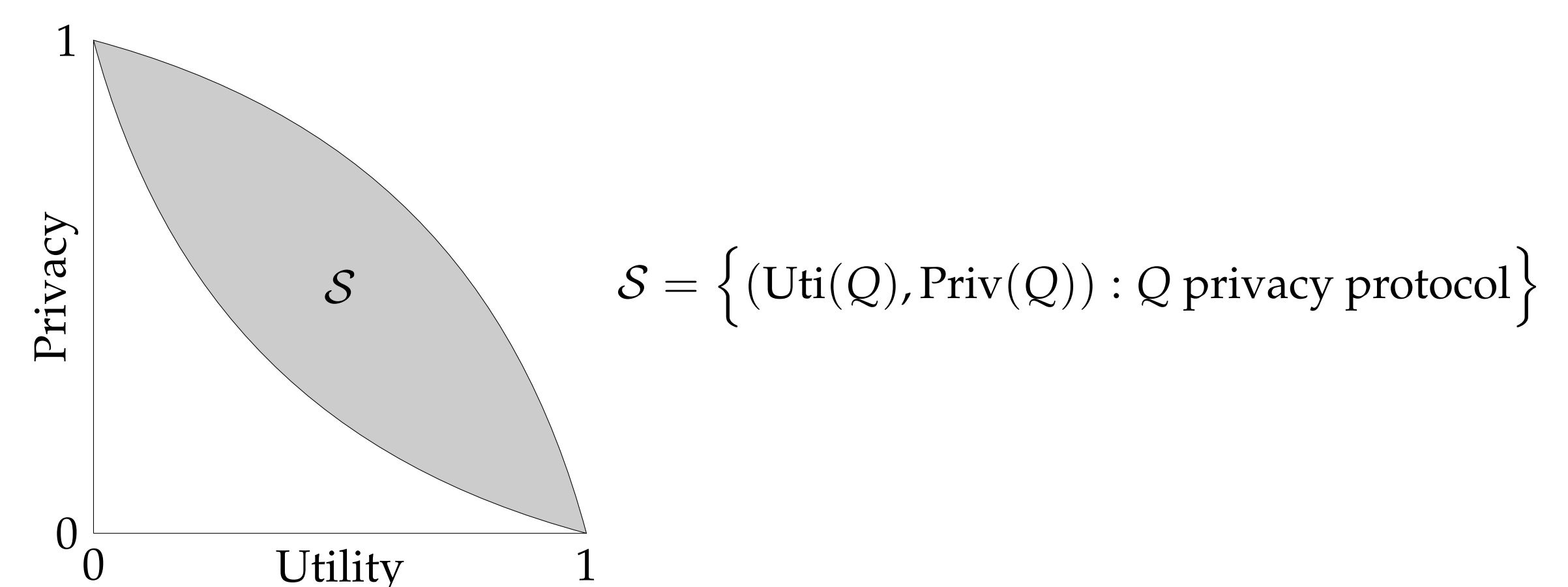


### 6 – Privacy-Utility Tradeoff (work in progress)

Two privacy protocols, GRR (blue) [2] and UE (red) [3]:



Define  $S$  to be the *feasible region* of privacy protocols, i.e.



#### To do:

- Can we describe the boundary of  $S$ ?
- Can we find protocols on the boundary?

### References

- [1] J. C. Duchi, M. I. Jordan, and M. J. Wainwright, "Local privacy and statistical minimax rates," in *FOCS*, 2013, pp. 429–438.
- [2] S. Wang, L. Huang, P. Wang, H. Deng, H. Xu, and W. Yang, "Private weighted histogram aggregation in crowdsourcing," in *International Conference on Wireless Algorithms, Systems, and Applications*. Springer, 2016, pp. 250–261.
- [3] T. Wang, J. Blocki, N. Li, and S. Jha, "Locally differentially private protocols for frequency estimation," in *USENIX'17: Proceedings of 26th USENIX Security Symposium on USENIX Security Symposium*. USENIX Association, 2017.