**Company:** Bright Cape

**Supervisor(s) at company (name + e-mail addresses):**
Serena Dorrestijn s.dorrestijn@brightcape.nl

**University**

**Supervisor(s) at university (name + e-mail addresses; TU/e will look for suitable supervisors if left blank):**
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**Project title (or topic):**

Mobile Work Spaces

**Short project description:**

In the Mobile Work Spaces project we want to investigate and create an innovative service where members can work at many different locations across the globe. This service is beneficial for two sides: Companies and employees. Companies can easily rent out their overflow of workspaces (on certain days), and employees or start-ups can work on many different secure and inspiring work places. This service can be shaped like a web- or mobile application and involves cloud services, innovation, market research, prototype creation and testing.

**Technical assignment:**

Create and innovate by creating a web and/or mobile application where companies or individuals can rent out their work spaces, and employees and companies can rent them through the app’s service. Think about location security, web security, cloud computing, User friendliness, User Needs etc.

**Business assignment:**

Do market research, and create strategies to bring the service to the market, including a marketing plan. Involve companies and potential users.

*This part is only relevant for graduation projects carried out by students of the EIT ICT Labs (www.ictlabs.eu) variant of the Embedded Systems program. In addition to the MSc thesis about the technical aspects of their graduation project, these students need to write a short additional report discussing the business-related aspects of their graduation project. Please fill in this part if you wish your project proposal to be considered for this option.*